

MTSU THEATRE & DANCE

STRATEGIC PLAN, 2025-2030

Goal 1: Increase support to enable faculty and students to accomplish their goals.

Objective	Action Items	Timeline
Improve instructional spaces and technology for all students in Theatre and Dance.	Develop a short and long-range plan for addressing instructional and production facility needs to support departmental growth.	Ongoing
	Advocate for access to adequate technology (presentation, software, Wi-Fi, and instructional support hardware and software) for the classroom and discipline-specific training.	Ongoing – TAF Submissions
Advocate for additional faculty and staff, as well as reassigned time for faculty to support the needs of a growing department.	Request additional TT/FTT for Dance to instruct and focus heavily on recruiting for the department	Request TT/ FTT Dance faculty in 2025-2026 cycle
	Request a full-time administrative staff for Dance as requested by NASD	Will request in 2025-2026 Staff Cycle
	Annually review and determine additional part-time and full-time faculty needs and communicate those needs to the university administration.	Ongoing
Review and revise degree, production, and course offerings to meet the needs of students.	Review and delete/revise/add course offerings at all levels to ensure currency in the disciplines and accuracy in communication of offerings.	Ongoing
	Propose the addition of BFA with concentrations in Performance, Musical Theatre, and Design/Tech while maintaining the existing BS Theatre degree.	Ongoing
Support Student Development	Provide opportunities for students to participate in on-campus master classes, workshops, and guest artist engagement.	Ongoing

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Support Student Development	Continue supporting the sustainable financial model to support student participation in conferences, internships, creative projects, and study abroad.	Ongoing
	Provide opportunities and support for student access to industry/art form exposure through on and off-campus professional performances and related experiences.	Ongoing
	Facilitate and encourage quality coaching, mentoring with clear expectations, and career counseling by faculty.	Ongoing
Support Faculty Professional Development	Encourage regular engagement by faculty mentors through formal and informal development activities and feedback.	Ongoing
	Develop and support a guest artist program and faculty co-curricular rotation that provides systematic reassigned time for professional development activities.	Ongoing
	Review Dance workload hours and balance for reassigned creative activity/research	Ongoing
	Increase funding for faculty travel for professional development purposes.	Ongoing
Advocate for support of a healthy work/life balance for faculty, staff, and students	Annually review the Production Season and Production assignments	Ongoing

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Goal 2: Enhance outreach and communication efforts.

Objective	Action Items	Timeline
Maximize recruiting effectiveness.	Review and revise recruiting strategies to improve efficiency and effectiveness to ensure desired outcomes.	Ongoing
	Review and revise recruiting media for effectiveness.	Ongoing
	Recognize and promote student accomplishments.	Ongoing
	Develop a comprehensive and feasible plan for student scholarship awards and advocate for university support of it.	Increased efforts 2022-2024 University support AY 2024-2025
	Review and revise the curriculum for ease of transferring credits for transfer students	Ongoing
Enhance relationships with alumni and community partners.	Develop a regular rotation of alumni events to improve interactions.	Ongoing
	Recognize and promote alumni accomplishments.	Ongoing
	Build strong connections with local and state high school teachers through targeted communication and provision of development opportunities.	Ongoing, adding Dance Ed 2026, TAA hosted 2025
	Continue participation with MTSU Arts Patrons to build community support	Ongoing
	Target selection and marketing of the production season to increase participation of off-campus constituents.	Ongoing
	Work with the Development staff to increase donations to scholarship funds.	Ongoing

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Goal 3: Increase support for all faculty and students while strengthening the sense of community.

Objective	Action Items	Timeline
Continually encourage excellence and dynamic faculty, staff, and student body in the department.	Organize workshops to help potential students learn about higher education and opportunities within theatre & dance	Ongoing
	Identify strategies for recruiting dynamic students and faculty in the department.	Ongoing Development of BFA with Concentrations by 2026-27
Create opportunities for students to engage with artists from diverse backgrounds.	Establish and support a plan to include and provide exposure to guest artists with a variety of backgrounds in the Nashville community and beyond.	Ongoing
Enhance interaction and engagement between the faculty, staff, and students of the Theatre and Dance disciplines.	Continue the student advisory board to encourage informed decision-making.	Complete AY 2020-2021 And Active
	Provide regular formal and informal activities to encourage faculty, staff, and student collegiality and interaction.	Ongoing

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Goal 4: Increase interdisciplinary programming and curricular opportunities.

Objective	Action Items	Timeline
Facilitate interdisciplinary interactions and activities.	Continue to expand partnership with the School of Music, already including the interdisciplinary minor in Musical Theatre Performance and co-production of musicals and operas, and expanding to BFA with a concentration in Musical Theatre	Ongoing. Initial in FA2021. then FA2023. Next Co-Production in FA 2025 BFA for 2026-27
	Enhance partnerships with the College of Media and Entertainment and Film, to include interdisciplinary curricular offerings and event production.	Ongoing
	Develop opportunities for on and off-campus interdisciplinary engagement through applied theatre training and outreach.	Ongoing

Goal 5: Enhance Career Readiness

Objective	Action Items	Timeline
Ensure that graduates are prepared to meet the demands of the professional community	Maintain consistency with First Year Seminar and Senior Seminar courses.	Ongoing
	Foster internships and job opportunities with professional theatre companies.	Ongoing
	Provide student leadership opportunities while pursuing an undergraduate degree.	Ongoing